



# Florida Student Summit on Global Business

*Created for students, by students*

**Friday - February 10, 2012**

## **The 3rd Annual Student Summit**

**University of South Florida  
(Marshall Student Center Ballroom)**



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# Florida Student Summit on Global Business

**When:** Friday, February 10<sup>th</sup>, 2012

**Where:** University of South Florida, Marshall Student Center Ballroom

**What:** The Florida Student Summit on Global Business is a daylong event that brings students from across Florida, who has an interest in global business, to network and share ideas with each other. Additionally, participants will hear from speakers on Leadership, Entrepreneurship, Culture & Customs, and Careers & Internships. Also, there will be a variety of companies from the Tampa Bay area who do business on some sort of global level. These companies will have booths available to be set up. In addition, professionals from these companies will serve as representatives and talk to the students about what they do, what it takes to succeed in the global business world, whether they want to go overseas or stay and work locally, and what kinds of career and internship opportunities there are out there for students.

**Why:** The purpose of the summit is to bring likeminded students together from across Florida who has interests in the global business. It doesn't matter what degree they are pursuing, just that they have an interest in working on a global level or with a global company. The summit will give the students an opportunity to network and share ideas with each other; the leaders of tomorrow in their interested fields. There will also be a chance for the students to learn from knowledgeable speakers about things that will help them become successful in the future. By having companies from the area that has a global perspective, it gives the students a chance to see what these companies are looking for in students. The students will be able to ask professionals in a variety of fields, questions that will help them decide their future and will help prepare them for any difficulties, which that career path might hold. This summit will act as a catalyst, motivating the students to get out of their comfort zones, learn to successfully network, and get more involved with other similar events. The summit will give the students a comfortable and positive platform by being surrounded by their peers from which to grow and expand their opportunities. Finally, this summit will bring together students and businesses thus creating a long lasting relationship.

## **Information about Summit**

The Florida Student Summit on Global Business was founded at USF, has already enjoyed one successful summit in February of 2010. The summit was hosted at USF in the Marshall Student Center, where over 250 students from 14 colleges and universities throughout the state of Florida attended. Along with the students, there was also 25 companies and organizations present and 15 speakers including Chuck Sykes- President of Sykes Enterprises, Richard Wainio-Director of the Tampa Port Authority, Rick Gallegos-President of the #1 Dale Carnegie Training office worldwide and Michelle Todd from the Governor's office.

Here are some of the companies that have attended in the past summits:

- JP Morgan Chase
- Coca-Cola Refreshments
- Suntrust
- Fast Lane Clothing Company INC
- Merrill Lynch
- IKEA
- Wachovia/Wells Fargo
- Tech Data Corporation
- The Nielsen Company
- Disney
- Canguru
- Bank of America
- LarsonAllen
- Raymond James
- Jagged Peak
- Sykes Enterprise

For a full list of speakers, companies/organizations and colleges and universities that attended please visit [www.floridastudentsummit.com](http://www.floridastudentsummit.com)

The 2011 summit was even bigger and better event for the students, over 350 students from over 15 colleges and universities throughout Florida and 40-50 companies and organizations attended.

The summit is a free event to both the students and the companies/organizations participating in the event. The idea is to allow every student the opportunity to participate and not just those who could afford it. Also, allowing for as many companies and organizations to attend to share information with the students about a wide variety of jobs and opportunities. This entire event is centered on the students, with everything done with their best interest in mind. It is a unique event in that it was started and is run entirely by students. Students have realized the importance of knowledge, networking and the global economy which are all envisioned in the Florida Student Summit.

Since the event is free to all, we rely on the generosity of individuals and the business community to help fund this event for the students.

If your company or anyone you know would be interested in sharing some professional knowledge with students, please contact:

Zongde Li

Email: [zli7@mail.usf.edu](mailto:zli7@mail.usf.edu)

Phone: 813-753-9446

More information is available in the following pages.

Thank you

## Brief Agenda

### **Florida Student Summit on Global Business: February 10<sup>th</sup>, 2012**

**8:30 – 10:00 AM (2<sup>nd</sup> Floor Ballroom)** – Registration/Breakfast

**10:00 – 10:20 AM (Ballroom A)** – Welcome Speech/ **Provost Wilcox** Intro

**10:25 – 11:25 AM (Ballroom A)** – **Rick Gallegos** - President & CEO of Rick J. Gallegos & Associates, Inc. Presenters of Dale Carnegie Training

**11:30 – 12:15 PM** – Breakouts #1

- Entrepreneurship - **Santosh Govindaraju**- CEO of Paragon Capital Partners, LLC
- Leadership – **Travis Bond** – CEO of Lifedash, INC
- United Nations/Peace Corp – **Dr. Maria Crummett** – Dean of International Affairs USF
- International Law - **Caroline Wei-Berk** - Copyright Laws and Intellectual Properties

**12:30 – 2:40 PM** – Breakouts #2, Lunch, and Networking

- Entrepreneurship - **Santosh Govindaraju**- CEO of Paragon Capital Partners, LLC
- Leadership – **Travis Bond** – CEO of Lifedash, INC
- United Nations/Peace Corp – **Dr. Maria Crummett** – Dean of International Affairs USF
- International Law - **Caroline Wei-Berk** - Copyright Laws and Intellectual Properties
- LUNCH
- **\*\*\*Networking (Companies will set in Ballroom B&C)\*\*\***

**2:45 – 3:45 PM (Ballroom A)** – **Paul Donato** – Executive Vice President and Chief Research Officer Nielsen

**3:45 – 4:00 PM (Ballroom A)** – Closing

\*\*\* This is the time frame where companies will set up and network with students.

## **Sponsorships Options:**

Thank you very much for your interest in the Florida Student Summit on Global Business, which will take place on February 10th, 2012. We truly appreciate your involvement in developing skills to grow our economy. We are deeply committed to our own role in building your organizational talent pool. Sponsoring us is completely optional; **YOU** do not have to sponsor us to get a spot in the summit, however spaces are limited. If you are interested in attending the Florida Student Summit in 2012, please notify us right away.

**Benefits for your company:** The Florida Student Summit on Global Business is the perfect way for your company to make a strong impact on a high-skill, high-talent younger audience, and to build a strong employment brand with the most innovative thinkers of our newest working generation. At present we expect 400-500 graduate and undergraduate students from a variety of majors.

In addition, the summit is an opportunity to network with other progressive organizations, and to meet our amazing line-up of speakers. We are issuing our own press releases and are arranging media coverage, but will gladly partner with sponsors in corporate press releases regarding support for education, talent development, etc.

**Universities attended in 2010 and 2011:** USF, UF, FSU, UNF, FIU, UCF, UT, UM, FAU, Florida Southern College, Remington College, Stetson University, New College, Saint Leo, Florida's Gulf Coast U., Rollins College, Webster U., Hillsborough Community College, and St. Pete College.

**Sponsorship options:** Below are the different sponsorship packages. However, if these do not suit your business model, we would be more than willing to discuss other ways of working together, including in-kind sponsorship.

Platinum Sponsor- \$1,000+

- Prime placement Summit table and premium placement in Summit program
- Full page ad or coupon in the program that will be distributed to all attendees
- Premium placement with maximum exposure on website
- Platinum Sponsor sign at Summit table, branding your company as a Platinum Sponsor
- First-in-line for interviews with media present

Gold Sponsor- \$500-\$1,000

- Second best table placement (after Platinum sponsors)
- Half page ad or coupon in the program that will be distributed to all attendees
- Good exposure on website (after Platinum)
- Gold Sponsor sign at Summit table, branding your company as a Gold sponsor
- Second opportunity to give interview to media present

Silver Sponsor- \$250-\$500

- Third best table placement, after Platinum and Gold sponsors
- Half page ad or coupon in the program that will be distributed to all attendees
- Exposure on our website, right after Platinum and Gold,
- Silver Sponsor sign at Summit table, branding your company as a Silver sponsor
- Third opportunity to give interview to media present

Bronze Sponsor - \$100

- Exposure on our website after the following sponsor levels
- Quarter page ad in the program that will be distributed to all attendees

**To become a sponsor:** Please contact me by phone or email (details below) if you are interested in any form of sponsorship. The cutoff date for designing and printing the program is in late January. Please send us your logo, material for our website etc as soon as you decide on sponsorship. We have resources such as professional writers, graphic artists etc if you need help to convert raw material into suitable copy. We want to get your information up onto the site, and out to the social networks as quickly as possible to give you maximum value for your commitment.

**Thanks.** We thank you for your interest in the Summit. Studies show 1) that skilled employees are going to be scarce as we recover from recession and 2) that global business skills are critical to the development of our economy. We appreciate your vision in being part of the work of growing, inspiring and connecting with the best and brightest students in the state.

If you have any questions, please let me know.

Sincerely,

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International Business Board  
President  
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