



Florida Student Summit on Global Business

Created for students, by students

Friday - February 10, 2012

The 3rd Annual Student Summit

**University of South Florida
(Marshall Student Center Ballroom)**



IBB

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BUSINESS BOARD**

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Florida Student Summit on Global Business

When: Friday, February 10th, 2012
10:00 AM - 4:00 PM

Where: University of South Florida, Marshall Student Center, 2nd floor Ballroom. 4202 East Fowler Ave. MSC4100 Tampa, FL 33620

What: The Florida Student Summit on Global Business is a daylong event that brings students from across Florida, who has an interest in global business, to network and share ideas with each other. Additionally, participants will hear from speakers on Leadership, Entrepreneurship, Culture & Customs, and Careers & Internships. Also, there will be a variety of companies from the Tampa Bay area who do business on some sort of global level. These companies will have booths available to be set up. In addition, professionals from these companies will serve as representatives and talk to the students about what they do, what it takes to succeed in the global business world, whether they want to go overseas or stay and work locally, and what kinds of career and internship opportunities there are out there for students.

Why: The purpose of the summit is to bring likeminded students together from across Florida who has interests in the global business. It doesn't matter what degree they are pursuing, just that they have an interest in working on a global level or with a global company. The summit will give the students an opportunity to network and share ideas with each other; the leaders of tomorrow in their interested fields. There will also be a chance for the students to learn from knowledgeable speakers about things that will help them become successful in the future. By having companies from the area that has a global perspective, it gives the students a chance to see what these companies are looking for in students. The students will be able to ask professionals in a variety of fields, questions that will help them decide their future and will help prepare them for any difficulties, which that career path might hold. This summit will act as a catalyst, motivating the students to get out of their comfort zones, learn to successfully network, and get more involved with other similar events. The summit will give the students a comfortable and positive platform by being surrounded by their peers from which to grow and expand their opportunities. Finally, this summit will bring together students and businesses thus creating a long lasting relationship.

Information about Summit

The Florida Student Summit on Global Business was founded at USF, has already enjoyed two successful summits in February of 2010 and 2011. The summit was hosted at USF in the Marshall Student Center, where last year over 450 students from 15 colleges and universities throughout the state of Florida attended. Along with the students, there was also over 30 companies and organizations present. This year our Keynote speakers will be Nielsen's Paul Donato-Executive Vice President and Chief Research Officer and Rick Gallegos-President of the #1 Dale Carnegie Training office worldwide.

Here are some of the companies that have attended in the past summits:

- JP Morgan Chase
- Coca-Cola Refreshments
- Suntrust
- Fast Lane Clothing Company INC
- Merrill Lynch
- IKEA
- Wachovia/Wells Fargo
- Tech Data Corporation
- The Nielsen Company
- Disney
- Canguru
- Bank of America
- LarsonAllen
- Raymond James
- Jagged Peak
- Sykes Enterprise

This is only a sample of companies, for a full list of speakers, companies/organizations and colleges and universities that attended please visit www.floridastudentsummit.com

The summit is a free event to both the students and the companies/organizations participating in the event. The idea is to allow every student the opportunity to participate and not just those who could afford it. Also, allowing for as many companies and organizations to attend to share information with the students about a wide variety of jobs and opportunities. This entire event is centered on the students, with everything done with their best interest in mind. It is a unique event in that it was started and is run entirely by students. Students have realized the importance of knowledge, networking and the global economy which are all envisioned in the Florida Student Summit.

Since the event is free to all, we rely on the generosity of individuals and the business community to help fund this event for the students.

If your company or anyone you know would be interested in sharing some professional knowledge with students, please contact:

Zongde Li
Email: zli7@mail.usf.edu
Phone: 813-753-9446
Thank you

Agenda

Florida Student Summit on Global Business: February 10th, 2012

8:30 – 10:00 AM (2nd Floor Ballroom) – Registration/Breakfast

10:00 – 10:20 AM (Ballroom A) – Welcome Speech/ **Provost Wilcox Intro**

10:25 – 11:25 AM (Ballroom A) – Keynote Speaker- **Rick Gallegos - President & CEO of Rick J. Gallegos & Associates, Inc. Presenters of Dale Carnegie Training**

11:30 – 12:15 PM – Breakouts #1

- Entrepreneurship - **Santosh Govindaraju**- CEO of Paragon Capital Partners, LLC
- Leadership – **Travis Bond** – CEO of Lifedash, INC
- United Nations/Peace Corp – **Dr. Maria Crummett** – Dean of International Affairs USF
- International Law - **Caroline Wei-Berk** - Copyright Laws and Intellectual Properties

12:30-2:30 PM - Lunch and Networking with Companies and Organizations (Ballroom B&C)

12:30 – 1:15 PM – Breakouts #2,

- Entrepreneurship - **Santosh Govindaraju**- CEO of Paragon Capital Partners, LLC
- Leadership – **Travis Bond** – CEO of Lifedash, INC
- United Nations/Peace Corp – **Dr. Maria Crummett** – Dean of International Affairs USF
- International Law - **Caroline Wei-Berk** - Copyright Laws and Intellectual Properties

2:45 – 3:45 PM (Ballroom A) –Keynote Speaker- **Paul Donato – Executive Vice President and Chief Research Officer Nielsen**

3:45 – 4:00 PM (Ballroom A) – Closing