

P.O. Box 3183
Tampa
FL 33602-3183

Collaboration ★
Diversity ★
Prosperity ★



www.tbibc.org

SPONSORSHIP FORM: Tampa Bay International Business Council

The Tampa Bay International Business Council (TBIBC) is actively engaged in international networking events.

Events: In 2011/2012, TBIBC will be involved with four events:

1. The **mid-Winter event** is a networking and “meet the Chambers” event on January 19, 2012 at the Westin Hotel on the Courtney Campbell Causeway.
2. The keynote **International Business Spring Summit** will once again be held at the Rusty Pelican on the Courtney Campbell Causeway. The Summit (8 a.m. to 2 p.m.) on March 29, 2012 will feature a number of informative speakers and panels covering diversity and international issues. The plenary speakers are John Doggett and Melvin Gravely. The keynote luncheon and the ever-popular structured networking program will be included, and there will again be an entrepreneurship panel, moderated by Alex Sink. This will showcase successful, local entrepreneurs, mainly from our BRIC bi-national community. The panelists will share hard-earned, experience-based advice with the business community.
3. The **Summer** 2011 event was held on August 23. This was a reception in conjunction with the Minority Enterprise Development (MEDWeek) convention. TBIBC sponsored the evening reception. The event was held at the Crowne Plaza in the Westshore area of Tampa and was attended by more than 200 people, including dignitaries from several counties. This event will again be held in the Summer of 2012. www.Medweek.gov and <http://www.medcorp-tb.org> have information about this national event.
4. The 2011 Fall event was held at Brio Tuscan Grille, at International Plaza, on 12 October, 2011. Joe Lopano, CEO of Tampa International Airport, was the guest speaker. This was well attended and informative, as many companies want more direct TPA international flights, and these are worth about \$150 million each annually (if run weekly to Tampa Bay). The secondary speaker discussed flights to Cuba. The 2012 Fall event will probably follow in this tradition.

If you are interested in being involved in the TBIBC's mission of Collaboration, Diversity and Prosperity, please contact us:

Contact Details:

- Hilton Ross-Munro, Sponsorship Director, Tel: 813-598-9180. Fax: 813-482-0010. Email: hilton@cpsolutions.com
- The TBIBC Treasurer, Joanne Cornell, P.O. Box 3183, Tampa, FL 33602-3183. Tel: 813-221-7243. Fax: 813-289-6530, Email: joanne.cornell@ogletreedeakins.com.

Organization Name: _____

Contact Person: _____

Email: _____
Tel (Office): _____ Tel (Cell): _____ Fax: _____
Address: _____
City: _____ ZIP: _____
Chamber Association (s): _____ (if any) _____

Sponsorship Levels:

• **Platinum Sponsorship:** \$5,000. Suitable for organizations whose strategic business plans are aligned with international, bi-national and multi-cultural business, suppliers, partners and customers.

Platinum Sponsorship benefits include Platinum Sponsor recognition on the TBIBC website, and in advertisements, event programs, signage, newsletters, speeches and acknowledgements at all events during the year. The recognition (e.g. program advertisement size) is commensurate with Platinum status.

The sponsorship includes podium time, the role as presenting sponsor of a major event at the Spring International Business Summit, twelve tickets to the Spring IBS event, a display company table available at IBS and other appropriate events, and sponsorship acknowledgement throughout the year.

• **Gold Sponsorship:** \$3,000. Suitable for TBIBC partners who have a long-term interest in diversity and inclusion and an interest in international/multicultural business.

Gold Sponsorship benefits include Gold Sponsor recognition on the TBIBC website and in advertisements, on event programs, on signage at events, in newsletters, in some speeches and in acknowledgements at events during the year.

The sponsorship includes the role as presenting sponsor of a workshop event at the Spring International Business Summit, a full page advertisement in the IBS program, nine tickets to the Spring IBS event, a display company table available at IBS and other appropriate events, and sponsorship acknowledgement throughout the year.

• **Silver Sponsorship:** \$2,000. Suitable for organizations that have a significant interest in minority, diverse or inclusive and/or international business relationships.

Silver Sponsorship benefits include Silver Sponsor recognition on the TBIBC website and on event programs, on signage at events, in newsletters, in certain speeches and in acknowledgements at events during the year.

The sponsorship includes a role at the Spring International Business Summit as a display sponsor, six tickets to the Spring IBS event, and a half page advertisement in IBS program. Silver sponsors are invited to other appropriate events, and receive sponsorship acknowledgement throughout the year.

• **Business (Bronze) Sponsorship:** \$1,000. Suitable for first time donors, smaller businesses and those exploring the value of an association with TBIBC, especially their own commitment to moving towards more involvement with diversity and involvement with the bi-national community.

Bronze Sponsors are recognized on the TBIBC website and on event programs, and in newsletters, and receive three tickets and a one-third advertisement in the IBS program at the Spring Summit. TBIBC works with Bronze Sponsors, as with all sponsors, to help them reach their business goals.

• **Event Sponsor:** Sponsorship benefits and donations are by arrangement. These are usually suitable for in-kind or facility donors, or sponsors whose industries are aligned with event themes.

The Tampa Bay International Business Council works year-round to understand the business objectives of all sponsors, to share information and networks with all our sponsors, and to further their business objectives in the Tampa Bay region.

Sponsorship level choice: _____

Check: ___ Yes / No ___ (Please make checks payable to IBS or International Business Summit, and mail to Joanne Cornell, Treasurer, TBIBC, P.O. Box 3183, Tampa, FL 33602-3183.)

Credit Card: AmEx _____ MC _____ Visa _____ Discover _____

Credit Card #: _____

Name on Card: _____

CW #: _____ Exp. Date: _____

Card Holder's Signature: _____

Sponsor's Objectives:

Please state some of your objectives, especially your priority objectives in becoming involved with TBIBC or sponsoring the International Business Summit. We understand that it is easier to express these goals in general or altruistic terms, but the more specific and concrete your objectives, the easier it is for us to work with you, in practical terms, to achieve them.

Chambers of Interest: Please check any specific Chambers that you believe might help you most in your business. If there is an order in which you would like to contact these chambers, please mark them 1, 2, 3 etc.

- British-American
- Caribbean-American
- Chinese-American
- French-American
- Indo-US
- Tampa Hispanic Chamber
- Philippine-American
- Russian-American Association

- Scandinavian Trade Association
- Taiwanese American Chamber
- Other Chambers of interest to you e.g. Brazil, Korea, other: _____

Entry for the Tampa Bay Business Council 2012 Diversity Prize:

Would you like an entry form for the 2012 Diversity Prize? Y_____/N _____.

Please contact TBIBC Vice President, Glynis Ross-Munro at glynis@c-psolutions.com or 813-598-9184 for assistance with this entry.

Thank you again for working with the TBIBC to build Collaboration, Diversity and Prosperity in the Tampa Bay economy.

Sincerely

Bill Flynn
President
wflynn@fowlerwhite.com

Huijun (HJ) Yang, PhD
Chairman
hjOyang@gmail.com